# Hailey



"I am a very visual person!"

Name: Hailey

Age: 31

**Status: Married** 

**Profession: Database Developer** 

**Location: New York** 

### **Favorite Tools**









## **Background**

I have worked as a database developer and analyst at a technology company for about 7 years.

My day starts off with checking email and having team meetings to discuss new tasks or report on my progress on the current tasks. I am a very visual person, and I prefer to learn through video tutorials or in-person training events rather than by reading documentation or online forum posts. I like working with databases because it fits my personality. The exact type of database development I do depends on the needs and resources of a project.

## **Motivations**

- Hailey has limited time to learn new tools or technologies at work, and although she has a base set of skills, she still faces the challenge of using new technology.
- Hailey learns new skills as she needs to.
- If Hailey really wants to learn something new, she starts off with searching for video tutorials to guide her through skill building.

#### **Skills**

Python, PHP, SQL, Javascript

## Goals

- Complete work tasks on time.
- Develop quality code that meets customers' needs.
- Be efficient and creative.
- Increase proficiency with her tools.

#### **Frustrations**

- Using new technology and undergoing virtual training will always take time and energy.
- Searching for answers and resources usually takes time and can be frustrating if answers are not helpful.
- Keeping up with new technology and trends in a fast-paced and ever-changing environment.

## **Personality**

